Business Event Funding

Introduction

Mildura Rural City Council is committed to supporting business events, including meetings, incentive trips, conferences which provide an opportunity to grow the visitor economy for the Mildura region.

We are looking for events which encourage the engagement with local businesses to deliver the event, stimulate the local economy and provide opportunities for delegates to experience Mildura's highlights, encouraging friends and family to accompany on the trip or return in the future.

This application is used to gain an understanding of the economic impact this event will have on our local community and is used to assess eligibility for funding.

Funding is available for the following purposes: Venue Hire, Catering and Support services ie. infrastructure, transportation.

More information regarding funding can be found at <u>https://www.mildura.vic.gov.au/</u> <u>Community/Grants/Events-Funding-Support</u>

Applicant Details

* indicates a required field

Applicant *

 Individual Organisation Name 		○ Organisation		
Title	First Name		Last Name	

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register		
ABN		
Entity name		
ABN status		
Entity type		
Goods & Services Tax (GST)		
DGR Endorsed		

ATO Charity Type	More information	
ACNC Registration		
Tax Concessions		
Main business location		
Must be an ABN.		

Applicant Position *

Applicant Primary Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Applicant Primary Phone Number *

Must be an Australian phone number.

Applicant Primary Email *

Must be an email address.

Applicant Primary Website *

Must be a URL.

Applicant Postal Address * Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Business Event Information

* indicates a required field

Name of Event *

Start date *

Must be a date.

End date *

Must be a date.

Number of Delegates attending the event *

Must be a number.

How many delegates attending from outside of the Mildura region *

Must be a number.

Estimated number of partners travelling with delegates *

Must be a number.

Number of nights delegates and partners will be staying in the Mildura region *

Must be a number.

Overview of the event *

What opportunities to promote the Mildura region will your event capture? (media, advertising, mailout to audience) *

How does your event support the regions Community Vision? (Environment, Community, Economy, Place, Leadership) *

What other forms of funding will the event source? (sponsorship, registration fees) *

Other than funding, what other support from Council would benefit your event *

- Tourism and accommodation assistance
- Assistance and advice with venue, catering and support service options
- None

Do you intend on holding this event in the Mildura region in the future? *

- □ Yes
- 🗆 No

If yes, please outline your plans for the future

To support your funding request, please provide any relevant data from previous editions of your event (delegate numbers, visitation to region, length of stay)